

BADMINTON EXCELLENCE PROGRAM

Powered by



ABOUT SIMPLY SPORT FOUNDATION (SSF)

SSF is a Bangalore based sports foundation established in 2020 with an objective to support grassroots sports in India. Through its various programs, SSF has been promoting grassroots sports in the areas of equality, accessibility, participation, and female athlete well-being.

ABOUT THE EXCELLENCE PROGRAM

The high-performance program vision under the guidance of former Indian Shuttler Aravind Bhat is to identify and produce young elite Badminton players who will represent India at the highest level.

The donor-funded program is located in Sarjapur, Bangalore which has the potential of being the next hotbed for Badminton sport in India. The initiative is powered by the Simply Sport Foundation offering state-of-the-art facilities and top quality coaching to the players aiming for the pinnacle of their sport.

The program currently has 10 male and 9 girl shuttlers participating in the sub-junior, junior and senior categories.



PROGRAM FEATURES

Quality Sports Infrastructure:



We offer top-notch training with international standard courts, quality shuttlecocks, and residential facilities with nutritious food, ensuring competitive practice for a winning edge.

World-Class Coaching



Train with experienced and qualified international coaches. Our team regularly monitors your progress and provides personalized feedback to help you continuously improve and excel.

Subsidised Training Fees:



We offer subsidised training fees, with opportunities for full or increased subsidies based on your performance milestones.

Sports Science Support:



Get access to sports science facilities which includes S&C, Physiotherapy and recovery. We also provide regular expert sessions on nutrition, sports psychology, and yoga.

Incentives & Sponsorship support:



Incentives are given for tournament entry fees, travel expenses, and accommodation based on your performances. We also help in securing individual brand/corporate sponsorships, empowering you to focus on your game while we handle the rest.

ELIGIBILITY CRITERIA:

To be considered for the Program, applicants must meet the following criteria:



Age

Applicants must be below the age of 24 years at the time of application.



Gender

Both male and female athletes are eligible to apply.



Category

Applicants must be actively competing in the singles category.



Location

Applicants must be willing to relocate to Bangalore for the duration of the program.



Performance Excellence

Applicants must have top national or state rankings in Badminton.

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