सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

EQUIS ACCREDITED | AACSB ACCREDITED | ASSOCIATION OF MBAS ACCREDITED

SIMPLY SPORT

FT EXECUTIVE EDUCATION 2026 RANKING | Ranked in FT 100 (Executive Education Ranking)

PIVOT

Supported by Peakst8

From Sporting Excellence to Professional Excellence

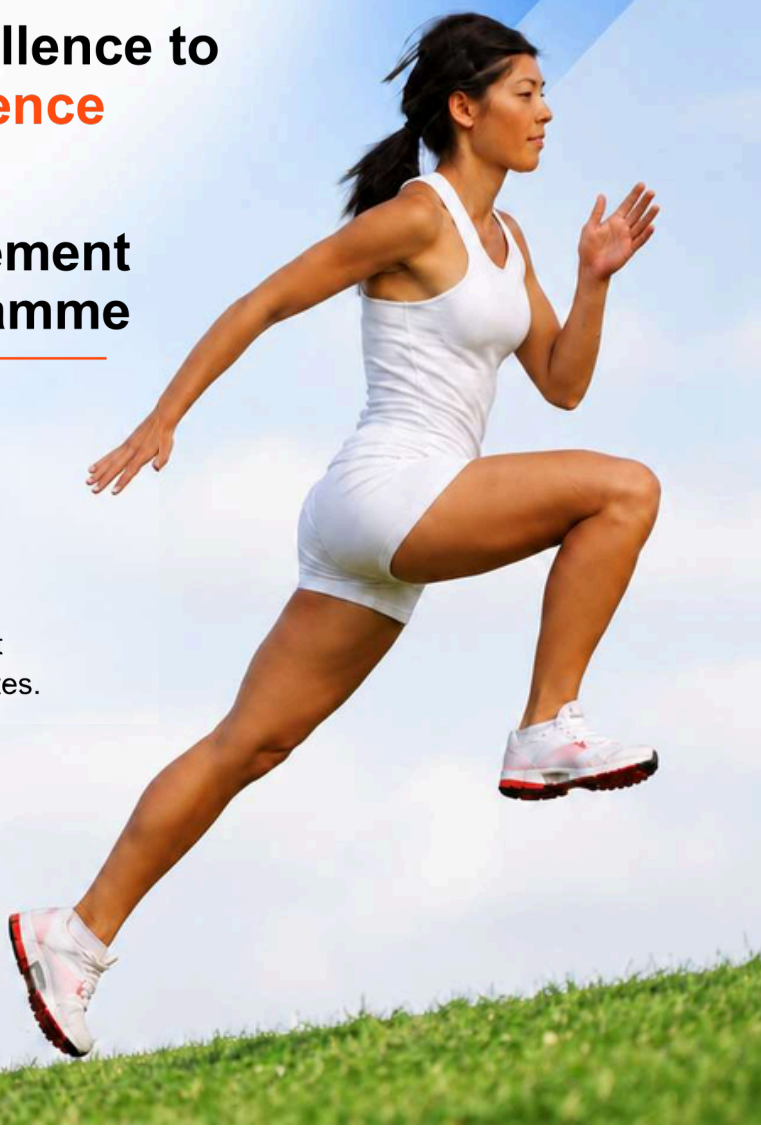
Customised Management Development Programme

IIM Indore's Executive Education Programme in Collaboration with Simply Sport Foundation

PIVOT is a 6-month hybrid weekend customised management development programme designed for women athletes.

30 **Participants**

02 **Campus Modules at IIM Indore**



Why PIVOT?

Your sporting journey has already built professional strengths. PIVOT helps you translate them.

As an athlete, you have spent years learning to perform under pressure, work toward long-term goals, respond to feedback, recover from setbacks and operate as part of a team. These are not just sporting skills. They are professional capabilities that organisations value.

Yet, sporting excellence does not automatically translate into professional opportunity. For many women athletes, the years spent training and competing are also the years when peers are gaining internship experience, workplace exposure and professional networks.

PIVOT helps women athletes translate what sport has already built in them into management capability, professional confidence and career opportunity.



PIVOT exists to ensure that sporting excellence expands a woman athlete's future choices rather than narrowing them.

Messages

MESSAGE FROM THE DIRECTOR



At IIM Indore, we believe that sport is much more than competition and performance; it is a powerful foundation for building character, discipline, resilience, leadership and the ability to excel under pressure. In today's rapidly evolving world, where the boundaries between disciplines are increasingly fluid, the lessons learned on the sporting field are invaluable in the professional world.

We are delighted to partner with Simply Sport Foundation in offering PIVOT, a unique Customized Management Development Programme for women athletes. What makes this initiative special is its vision of creating meaningful pathways from sporting excellence to professional excellence, empowering women athletes to translate their strengths into management capabilities and rewarding career opportunities.

Through this programme, we hope to equip participants with the knowledge, confidence and networks to navigate their journeys beyond sport, while continuing to celebrate the spirit of sporting excellence. We look forward to welcoming this inspiring cohort to IIM Indore.

Prof. Himanshu Rai | Director, IIM Indore

FOUNDER'S MESSAGE



At Simply Sport Foundation, we believe women athletes should be supported not only while they compete, but also as they prepare for meaningful futures during and beyond sport. PIVOT was created to help women athletes translate the strengths built through sport into confidence, capability and career opportunity. We want sporting excellence to open more doors, not close them.

Ankit Nagori | Founder, Simply Sport Foundation

Who We Are

Three partners. One shared ambition for women athletes.

IIM Indore

Founded in 1996, IIM Indore holds the Triple Crown of EQUIS, AACSB and AMBA accreditations and is ranked in top 100 in the FT Executive Education 2026 ranking. The institute offers a diverse set of executive education opportunities, spanning several long-term and short-term courses.

Simply Sport Foundation

A non-profit building a more inclusive, holistic and equitable sporting ecosystem in India, supporting athletes beyond performance: health, leadership, education, career transition and wellbeing, with a focus on girls and women in sport.

Peakst8

Is an Indian community and fitness movement backed by Rainmatter Health that builds participation-driven sports experiences, races, and wellness events for everyday athletes is a supporting partner of PIVOT.



The PIVOT Learning Experience

Management education designed around an athlete's reality.

MANAGEMENT EDUCATION
Leadership, business, strategy, marketing and finance.

PROFESSIONAL CAPABILITY
Communication, presentations, digital productivity, AI and workplace readiness.

APPLIED LEARNING
Assignments, practical tasks and applied management case studies.

MENTORSHIP & CAREER READINESS
Guidance from professionals across sport and industry.



Build practical skills for real opportunities in a changing world.

CORE LEARNING AREAS

- Leading Self
- Digital Transformation & AI
- Leadership, Team Dynamics & Collaboration
- Marketing, Personal Branding & Professional Influence
- Career Management & Employability
- Professional Communication & Executive Presence
- Management Essentials & Business Acumen
- Strategic Thinking & Problem Solving
- Financial Literacy & Managerial Decision-Making
- Applied Management Case Studies

General management-not sports management. These capabilities are relevant to careers within sport and across the wider economy.

Learn from anywhere.
Experience IIM Indore in person

ONLINE LEARNING
44 live sessions | 75 min each | 2 sessions per weekend | 22 weekends.

IIM INDORE CAMPUS
2 campus immersions | 2 + 2 days | 16 in-person sessions.

Learning from leading faculty in management areas, cohort interaction and peer-learning, one-on-one interactions with faculty, experiencing a modern, state-of-the-art campus with sporting infrastructure.

Designed to allow athletes to continue training, competing and working while participating in the programme



22 WEEKENDS
2 live 75 minutes sessions each weekend. 44 live sessions in total.

2 CAMPUS IMMERSIONS
2 immersions at IIM Indore. Each is 2+2 days.
16 in-person sessions in total.

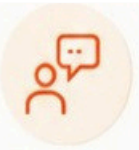
A PRACTICAL RHYTHM
Structured learning that respects the pace and priorities of an athlete's life.

INCLUDED DURING CAMPUS IMMERSIONS
- In-person faculty sessions and applied learning activities.
- Course material.
- Accommodation.

PAID SEPARATELY BY PARTICIPANTS
- Travel to and from Indore.
- Personal device and internet access for online learning.

What You Will Leave With

The portfolio is the product.



Case-based Learning
Simulate business and workplace examples.



Digital Work Samples
Presentations, spreadsheets, communication and AI-enabled tasks.



Management Assignments
Practical work across business, finance, leadership and problem-solving.



Applied Management Case Studies
Apply management concepts to practical business cases.



Career Action Plan
Clear next steps after the programme.

CONVERTING LEARNING INTO OPPORTUNITY

PIVOT also creates access to mentors, employer interactions and recruitment opportunities.

- **PeakSt8**
- **Simply Sport Foundation**
- **Curefoods**

Internship selection will depend on role suitability and the outcome of the relevant selection process. Participation in PIVOT Customised MDP does not guarantee internship & employment post the course.

CERTIFICATION AND EXECUTIVE ALUMNI STATUS

Certificate from IIM Indore

IIM Indore will provide a 'Certificate of Participation' to participants after they successfully attend the programme.

Executive Education Alumni Status

Participants who successfully complete the programme are eligible to apply for Executive Education Alumni Status at IIM Indore. This is a separate, optional registration requiring a fee of **INR 10,000 plus 18% GST per person (lifetime membership)**, to register their name with the IIM Indore Executive Education Alumni.

Programme Details & How to Apply

Duration	6 months
Format	Hybrid
Online learning	Live weekend sessions
Campus experience	2 immersions at IIM Indore
Cohort size	30 women athletes
Attendance requirement	Minimum 80%
Programme start	March 2027
Applications close	Jan 20th 2027



SUBSIDIED FEE STRUCTURE

INR 25,000/- only

Other costs sponsored by Simply Sport Foundation (SSF)

4 full scholarships available

ELIGIBILITY

- Women athletes born on or before 01/03/2007.
- Completed bachelor's degree in any discipline from a recognised university.
- Competitive sport experience of representing state/club/professional team at a national level competition of schools / universities / Khelo India / professional league / international, para-sport or higher conducted by or under a recognised sports federation.
- Ability to attend weekend online classes and both the compulsory campus immersions.
- Access to a suitable device and reliable internet.
- Ability to participate in the English-language learning environment.

HOW TO APPLY

1. Check eligibility
2. Complete application
3. Interview for shortlisted candidates
4. Offer / scholarship decision
5. Confirm your seat

APPLY HERE
tinyurl.com/Pivot-Application-Form

QUESTIONS
pivot@simplysport.in

+91 8147575700

PIVOT is a Customised Management Development Programme for women athletes. It is not a degree or MBA equivalent. Selection is competitive. Internship positions are subject to selection and do not guarantee permanent employment. Programme details are subject to final institutional approval.

Built on PIVOT 1.0

The first cohort demonstrated strong demand and sustained engagement

PIVOT 1.0 was our first step, and it showed what becomes possible when sporting discipline meets structured opportunity.

140+ applications

18 athletes

8 sports

84% attendance

38 sessions

44 mentorcalls

113 assignments

4 ventures pitched



ATHLETE VOICES

Lavanya Verma | Football | Ahmedabad



"PIVOT helped me understand that stepping away from competitive sport did not mean leaving everything sport had taught me behind. I became more confident approaching professionals, expressing my ideas and thinking about what I could build next."

Sheetal Sanag | Ultimate Frisbee | Delhi



"PIVOT gave me a safe space to speak honestly about the confusion I felt about my career. Mentorship helped me prioritise, build confidence and think more clearly about becoming independent."